Recommendation 54 (1953)[1]

Use of television as a medium for securing support among the general public for the European idea

Parliamentary Assembly

The Assembly,

Considering the importance of T. V. as an international means of creating that common body of European opinion upon which the political structure of Europe must ultimately depend ;

Taking note of the findings of the Committee on Cultural and Scientific Questions based on the advice of a working party of experts convened by the Secretary-General at the request of the Committee ;

Taking note that important international T. V. developments which are taking place at the technical level under the auspices of the European Broadcasting Union and other bodies are, nevertheless, being hampered by difficulties susceptible of solution by international political agreement,

Recommends to the Committee of Ministers :

a. to transmit to Member Governments the suggestions of the Committee on Cultural and Scientific Questions with regard to the reduction of costs in international transmission, and to the removal of legal and other obstacles to the production and exchange of programme material ;

b. to take all steps within its power to assist the rapid completion of the European T. V. network which is at present being built up by the T. V. industry ; and

c. to take steps to arrive at a European Convention on copyright such as might facilitate the exchange of programme material ;

d. to request Member Governments to encourage, where appropriate, the production by national T. V. systems of programmes designed to make better known the cultural, economic and political life of other European peoples and, in a general way, to foster the European idea.

1. This Recommendation was adopted by the Assembly at its twenty-second Sitting, on 24th September, 1953 (see Doc. 211, Report of the Committee on Cultural and Scientific Questions).