137
9th May, 1953
REQUEST FOR INCLUSION IN THE AGENDA OF THE SESSION - Enquête sur l'emploi de la télévision comme moyen d'intéresser le public à l'idée européenne
Request for inclusion in the agenda of the session[1]
tabled by Mr. SMITHERS and other members of the Assembly

This motion has not been discussed in the Assembly and commits only those who have signed it

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The Assembly,

Considering that television provides the most powerful means of mass education and persuasion yet invented;

Considering t h a t the use of t h e visual medium renders television particularly suitable as a means of overcoming the language barrier which separates the mass of population in one nation from t h a t in another;

Considering that the television audience in Europe already numbers several millions of people and is increasing with great rapidity ;

Considering that this Assembly has access to various organizations and concerns engaged in or connected with the expansion of television services and the provision of television programmes,

Decides to include in its agenda the following question :

" Inquiry into the use of television as a medium for securing support among the general public for the European idea. "

and instructs its Committee on Cultural and Scientific Questions to undertake this inquiry and report thereon to the Assembly.

Signed (see overleaf)

1. See 5th Session, 1953 : 6th Sitting, 11th May, 1953 (Question included in the Agenda and referred to tho Committee on Cultural and Scientific Questions).

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Signed:

FEDERSPIEL
GOSCHEN
HOLLIS
KIESINGER
LONGDEN
POISSON
SEMLER
DE FREITAS
HYDE
SMITHERS